

*Distinguished*  
AND  
**DISTILLED**

A SPIRITED SOCIAL

*Sponsorship*  
OPPORTUNITIES





# ABOUT THE *Fundraiser*

**March 29, 2025  
6PM at The Manor House**

Join us for Distinguished & Distilled where guests can indulge in curated tastings, savor a gourmet three-course meal, and try their luck at our exciting hand-picked Barrel of Bliss bourbon mall and On the Rocks getaway raffle. Bid on lots in a live auction, plus plenty of spirited fun. Guests will be toasting to a brighter future with Cincinnati Cancer Advisors.

As a sponsor, your partnership will have a significant impact, aligning your brand with this prestigious event and providing exposure to a discerning audience of tastemakers and influencers.

## THE WHO'S WHO:

Our 300 attendees, ages 30-65, are affluent, educated, professional trendsetters defining luxury consumer markets. .

- **Influential Connectors** shaping communities and driving social change.
- **Philanthropic Leaders & Advocates:** Socially conscious and committed to community betterment.
- **Lifestyle Enthusiasts:** Trend-savvy consumers with a passion for wine, creative cocktails, and unique cuisine.
- **Empowered Decision Makers:** Individuals shaping their own paths and investing in education for a brighter future who invest \$200-\$600+ per event.

# Your Sponsorship Supports

## CINCINNATI CANCER ADVISORS

*Cincinnati Cancer Advisors is a consultative oncology practice that seeks to improve outcomes for cancer patients that are seeking a no-cost, comprehensive second opinion, allowing them to walk away with a thorough understanding of their diagnosis and confidence in their plan of care.*

### MARKETING STRATEGY

#### Save the Date

A postcard formally announcing the event date and theme, as well as confirmed high-level sponsors.

#### Invitation

The full-color event invitation will be sent to current sponsors, guests, targeted donors and supporters approximately 8-12 weeks before the event. The invitation will include recognition for confirmed sponsors and event details.

#### Newsletters

Newsletters will be emailed to the entire network of Cincinnati Cancer Advisors supporters.

#### Social Media

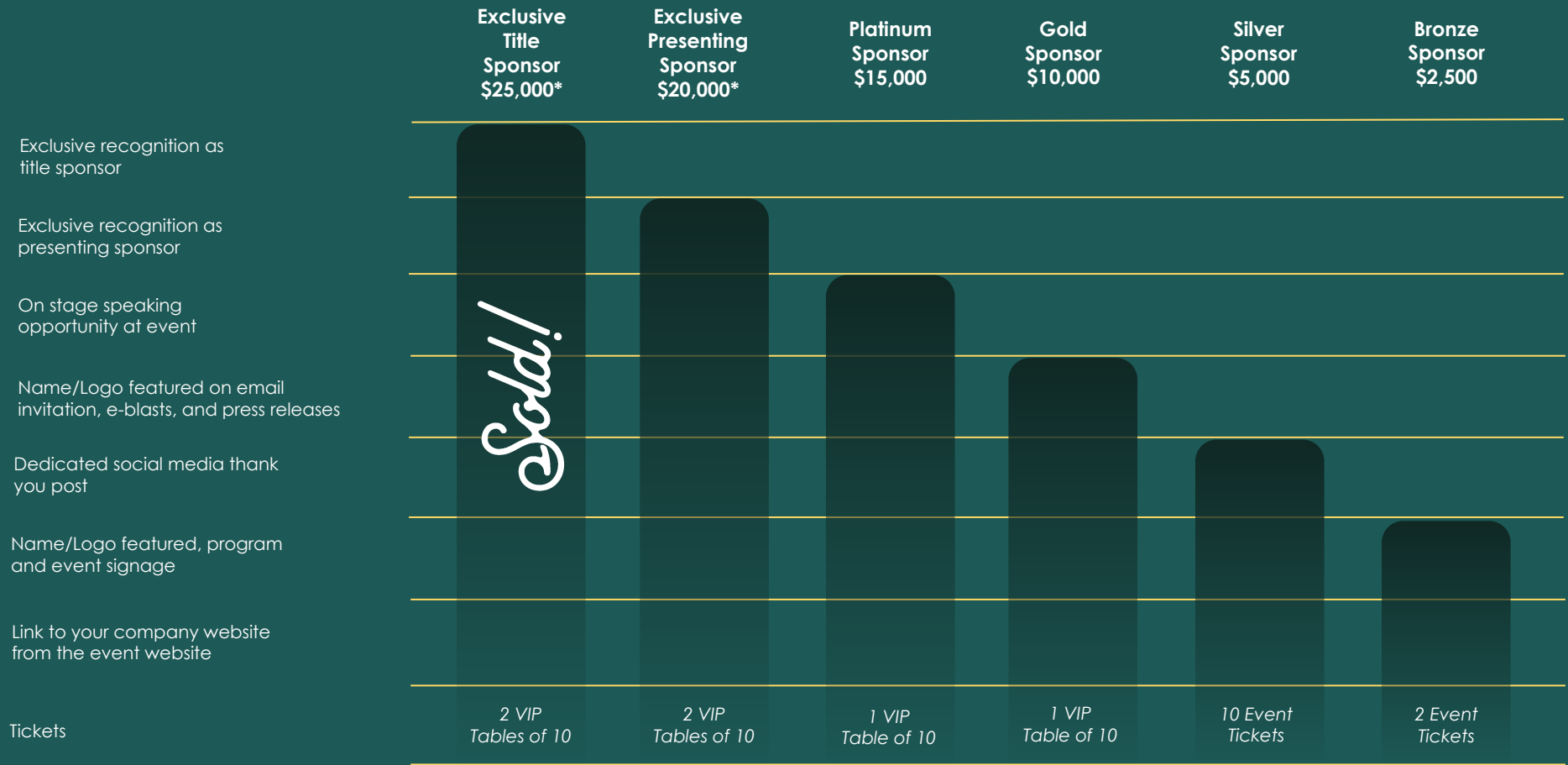
With an audience of over 6,000 spread across social media outlets, Cincinnati Cancer Advisors will link guests and followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.  
**Expected Audience: 3,000+**

#### Program

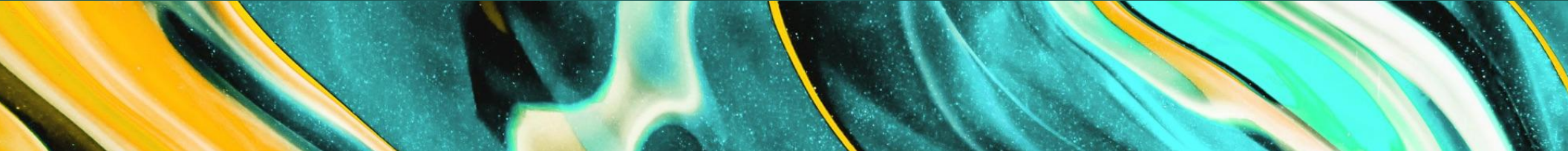
Distributed to all attendees at the event, the program includes event details, sponsor recognition, Cincinnati Cancer Advisors program information, and live and silent auction item descriptions. **Expected Audience: 300**



# Sponsorships LEVELS & BENEFITS CHART



\*Exclusivity (one available)



# Sponsorships

## Title Sponsor - \$25,000

- A \$25,000 investment in Cincinnati Cancer Advisors as the exclusive title sponsor
- Exclusive recognition as presenting sponsor with name or logo incorporated in event branding
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, signage, invitations and more
- Prominent recognition on e-blasts and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Cincinnati Cancer Advisors followers
- Logo & link to your company website from the Cincinnati Cancer Advisors event website
- Invitation for company representative to address audience with welcome remarks during seated program (1 min)
- Dedicated social media thank you post
- First right of refusal for presenting sponsor of the 2026 event
- Two prominent VIP tables of 10 for a total of 20 guests including champagne and wine service with dinner

## Presenting Sponsor - \$20,000

- A \$20,000 investment in Cincinnati Cancer Advisors as the exclusive presenting sponsor
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations
- Logo recognition on e-blasts and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Cincinnati Cancer Advisors followers
- Logo & link to your company website from the Cincinnati Cancer Advisors event website
- Dedicated social media thank you post
- Two prominent VIP table for 10 guests including champagne and wine service with dinner

## Platinum Sponsor - \$15,000

- A \$15,000 investment in Cincinnati Cancer Advisors
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives, press releases, and event collateral including programs, signage, and invitations
- Logo recognition on e-blasts and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Cincinnati Cancer Advisors followers
- Logo & link to your company website from the Cincinnati Cancer Advisors event website
- Dedicated social media thank you post
- One prominent VIP table for 10 guests including champagne and wine service with dinner

## Gold Sponsor - \$10,000

- A \$10,000 investment in Cincinnati Cancer Advisors
- On-stage verbal recognition during the seated program
- Logo inclusion in some event public relations and advertising initiatives and event collateral including programs and signage
- Logo for your company on the Cincinnati Cancer Advisors event website
- Dedicated social media thank you post
- One prominent VIP table for 10 guests including wine service with dinner

## Silver Sponsor - \$5,000

- A \$5,000 investment in Cincinnati Cancer Advisors
- Logo recognition on event website, signage, e-blasts, and programs
- Dedicated social media thank you post
- Table for 10 guests including wine service with dinner

## Bronze Sponsor - \$2,500

- A \$2,500 investment in Cincinnati Cancer Advisors
- Name-inclusion on event website, signage, e-blasts, and programs
- Seating for 2 guests including wine service with dinner



## ADDITIONAL MENU OF

# Sponsorships

**Mission Moment Sponsor - \$5,000** (1 available) This is your opportunity to tie your brand to the ultimate emotional moment at the event by underwriting production costs for the heartfelt Mission Moment video or impact moment. *Benefits Include: Verbal recognition during the introduction of the video, logo impressions during playback positioned as, "Brought to you by..." Or, "This moment made possible by...". highlighting of company name or logo in any mission focused eblasts, included on event and ticketing websites, event slides + signage, and continued post event impressions on social sites + 1 table for 10 guests.*

**Strike a Pose - \$5,000** (1 available) Get excited as guests "Strike a Pose" in front of a fabulous photo opportunity that has your logo included! Your logo will receive exposure during the event, but will continue to live on once the photos are posted, liked, and shared on social media! *Benefits Include: Logo on photo opportunity, event and ticketing websites, pre-event eblasts, social media, print program and event day slideshow + 1 table for 10 guests.*

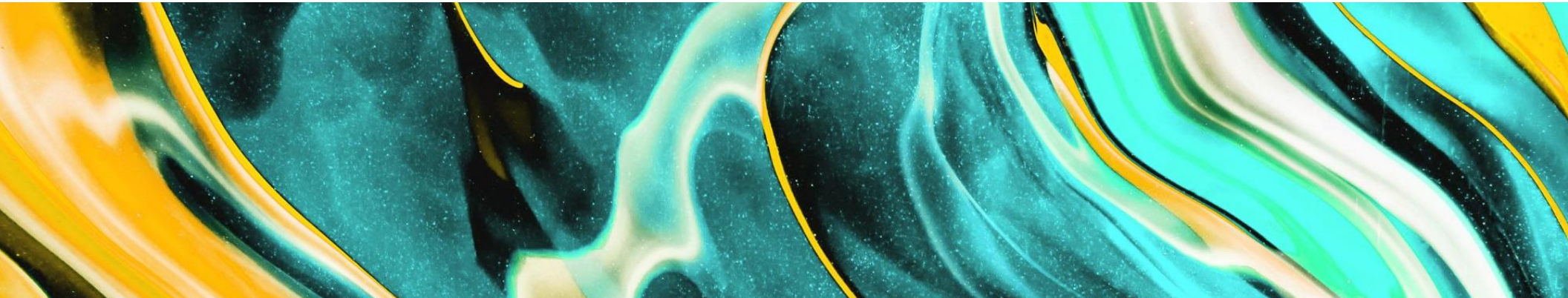
**Raffle Opportunity - \$5,000** (1 available) - With one hundred tickets for sale, only 1 will hold the winning match to an amazing mystery item(s) that's held in a beautiful display! The raffle always features a fabulous prize (or prizes) that everyone will want! This is your chance to have your brand featured at the raffle display and to be a part of the fun onstage as the box is opened and the winner announced! *Benefits Include: Opportunity for sponsor representative to go onstage with emcee or charity representative to reveal the contents and draw/select and announce winner! Logo included on signage, e-blasts + 1 table for 10 guests.*

**Live Auction Sponsor - \$5,000** (1 available) - Who doesn't want to be a part of the excitement of the Live Auction? The Live Auction sponsorship guarantees just that! *Benefits include: logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction + 1 table for 10 guests.*

**Bourbon Mall Sponsor - \$5,000** (1 available) – Need to restock your speakeasy? Here's a chance to support Cincinnati Cancer Advisors and have your name attached to the opportunity to help guests do just that with the bourbon pull opportunity. *Benefits include: logo recognition on the Live Auction preview eblast, all Live Auction slides, Live Auction thank you acknowledgments and multiple verbal recognitions from stage during the Live Auction + 1 table for 10 guests.*

**Cocktail Tasting Station Sponsor - \$2,500** (4 available) - The cocktail stations will be the signature alcoholic creations of the evening that all guests will enjoy! Be the brand they see as they experience these fabulous sips. *Benefits include: logo represented at the cocktail station, included on event website, print program and event day slideshow + 2 event tickets.*

**Volunteers Sponsor - \$2,500** (1 available) – 20+ volunteers working the room and engaging more than 350 guests. These community members offer a great opportunity to showcase your brand and will be the hit of the event. *Benefits include: logo will be placed on volunteers' lanyards or shirts, event website, print program and event day slideshow + 2 event tickets.*



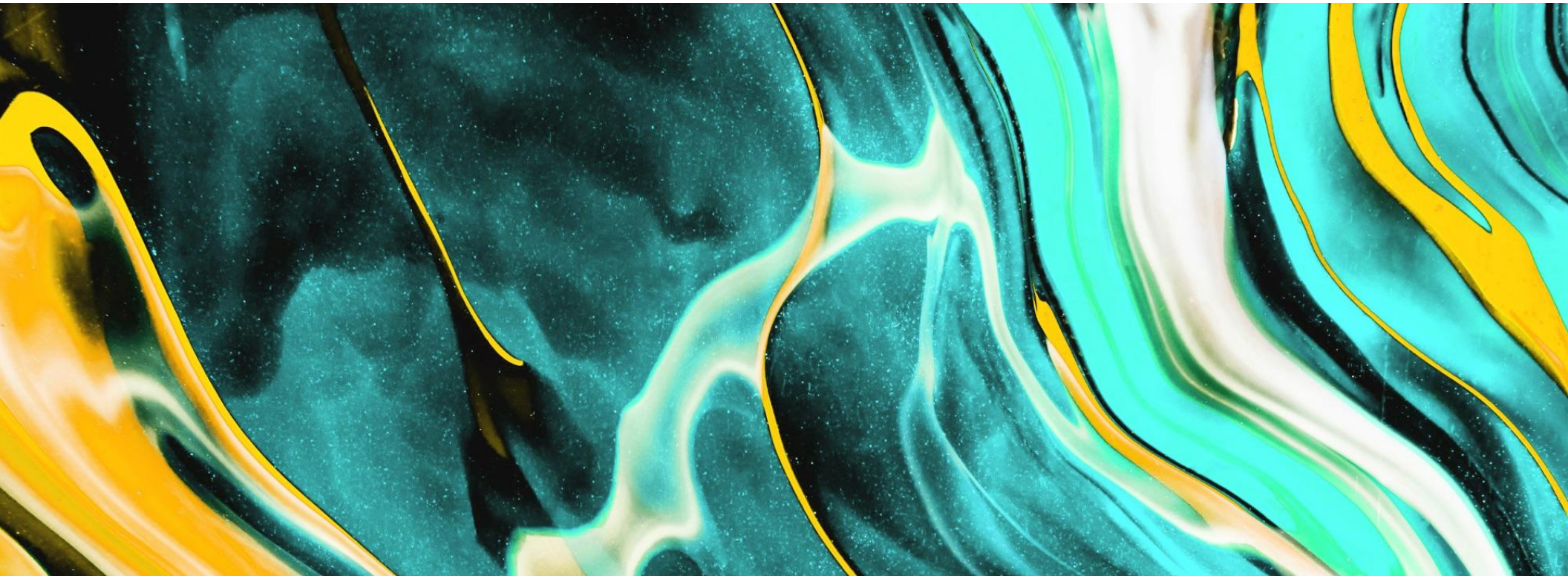
# ADDITIONAL MENU OF Sponsorships

**Table Wine Sponsor - \$2,500** (1 available) - Who doesn't love a glass of wine with a deliciously curated meal?! See your logo on all of the table wine for the seated program! *Benefits include: logo recognition on the table wine bottles, included on event and ticketing websites and + 2 event tickets.*

**Hydration Station Sponsor - \$1,500** (3 available) Help our attendees stay hydrated as they enjoy a fabulous evening benefitting Cincinnati Cancer Advisors. With entertainment, food, and cocktails tantalizing the senses, water is a must! *Benefits Include: Logo recognition at station, on event website and print program + 1 ticket.*

**Cocktail Napkin Sponsor - \$1,500** (2 available) Be the logo prominently featured on the cocktail napkins for the event. Every guest needs somewhere to blot their lips after enjoying the savory bites and delicious artisan cocktails during the Soiree. *Benefits Include: Logo recognition on napkins, event website and print program, + 1 ticket.*

**Dessert Sponsor - \$1,500** (1 available) Always save room for dessert and put your logo out there too! Dessert will be served with your logo included with the dessert or on a take home box! *Benefits Include: Logo recognition on/ with dessert, event website and print program, + 1 ticket.*



# Commitment Form

- ~~Exclusive Title Sponsor \$25,000~~ SOLD       Silver Sponsor \$5,000  
 Exclusive Presenting Sponsor \$20,000       Bronze Sponsor \$2,500  
 Platinum Sponsor \$15,000       Additional Sponsorships *Fill in level and amount* Level Name \_\_\_\_\_ \$ \_\_\_\_\_  
 Gold Sponsor \$10,000

Name for Recognition Purposes: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ payable to Cincinnati Cancer Foundation. *Mail to: 4805 Montgomery Road, Suite 130, Cincinnati, OH 45212*

Charge my Credit Card for \$ \_\_\_\_\_ Return form via e-mail to [diana@cincinnati-canceradvisors.org](mailto:diana@cincinnati-canceradvisors.org)

Please Circle:      Visa                  MasterCard                  Amex                  Discover

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVN \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Invoice me for for \$ \_\_\_\_\_

Submit form and payment via e-mail at [diana@cincinnati-canceradvisors.org](mailto:diana@cincinnati-canceradvisors.org) via mail to Cincinnati Cancer Advisors,  
4805 Montgomery Road, Suite 130, Cincinnati, OH 45212

**Please send a high resolution logo, png or pdf, to [jake@cincinnati-canceradvisors.org](mailto:jake@cincinnati-canceradvisors.org) for recognition purposes.**

## SPONSORSHIP QUESTIONS?

To request additional details regarding your uniquely crafted sponsorship investment, contact [diana@cincinnati-canceradvisors.org](mailto:diana@cincinnati-canceradvisors.org).

*\*tax deductibility of donations will be determined after sponsorship is finalized.*

